

NADA Show 2023 eBooth Upgrades

| Basic free | Silver \$395 | Gold \$895 | Platinum \$1,395 |
|---------------|-----------------|---------------|---------------------|
|---------------|-----------------|---------------|---------------------|

| eBooth Profile | 500 characters | 1,000 characters | 1,500 characters | 2,000 characters |
|---|----------------|------------------|------------------|------------------|
| Add relevant company information. | | | | |
| Product Categories | 4 | 6 | 8 | 10 |
| Select the ones that buyers are most likely to search to find you. | | | | |
| Products | 1 | 5 | 10 | 15 |
| Display detailed product descriptions along with the full color images. | | | | |
| Press Releases | 2 | 4 | 6 | 8 |
| Highlight what's happening at your company. | | | | |
| Show Specials | 2 | 4 | 6 | 8 |
| Spotlight the special deals - discounts, giveaways & sweepstakes. | | | | |
| Attendee Direct Connect | 50 | 75 | 100 | 125 |
| Send emails directly to attendees you would like to connect with. | | | | |
| Appointment Requests | 10 | 20 | 30 | 40 |
| Send appointment requests to meet attendees at the show. | | | | |
| Videos | 0 | 0 | 1 | 2 |
| Let potential buyers see and hear your company's message. | | | | |

Floor Plan Logo (20x20 booths or larger) - \$500

Additional Videos - \$700