

Exhibitor's Planning Calendar

NADA Show 2021

New Orleans Ernest N. Morial Convention Center – New Orleans, LA – January 21-24, 2021

Deadlines and Due Dates

2020

September 15	Expo Space Second payment due		
November 18	Deadline for submission of Booth Floor Plan Reporting Form and Booth Floor Plan layout to NADA Show Management		
November 18	Deadline for submission of Enclosed/Multiple Story Booth Floor Plan Reporting Form and layout to NADA Show Management and LVCC		
November 18	Deadline for submission of Hanging Sign Form		
December 4	Deadline for submission of product description and product categories on NADA Website		
December 4	Deadline for submission of Request for Use of Exhibitor Appointed Contractor Form		
December 4	Deadline for submission of Vehicle Reporting Form		
December 4	Provide names of exhibitor personnel to hotel(s) (for 10 rooms or more)		
December 4	Last day to cancel housing without penalty/fee (for rooms blocks of 10 or more)		
December 21	Earliest date freight will be accepted at the Freeman warehouse in New Orleans		
December 21	Freeman General Service Order Forms Due:		
	Furniture	Carpet	Special Signs
	Labor	Cleaning	MIS Rental Booths

2021

January 11	Last day freight will be accepted at the Freeman warehouse in New Orleans to avoid additional after deadline charge
January 18	Date for freight delivery direct to the New Orleans Ernest N. Morial Convention Center
January 18-21	Target move-in dates – See target map for your move-in date
January 21	Exhibitor set-up must be complete by 5pm
January 22-24	Exhibit open
January 24	Exhibitor tear-down begins at 2:30pm
January 27	Removal of displays to be completed by 5pm – Carriers must check in by 1pm