NADA & ATD Show 2020
eBooth Upgrades

	Basic free	Silver $395	Gold $895	Platinum $1,395
eBooth Profile	500 characters	1,000 characters	1,500 characters	2,000 characters
Add relevant company information.				
Product Categories	4	6	8	10
Select the ones that buyers are most likely to search to find you.				
Products	1	5	10	15
Display detailed product descriptions along with the full color images.				
Press Releases	2	4	6	8
Highlight what's happening at your company.				
Show Specials	2	4	6	8
Spotlight the special deals - discounts, giveaways & sweepstakes.				
Attendee Direct Connect	50	75	100	125
Send emails directly to attendees you would like to connect with.				
Appointment Requests	10	20	30	40
Send appointment requests to meet attendees at the show.				
Videos	0	0	1	2
Let potential buyers see and hear your company's message.				

Floor Plan Logo (20x20 booths or larger) - $500

Additional Videos - $700