

NADA Show Best Booth Awards

The Best Booth Awards recognize NADA Show exhibitors for their booth design, creativity and branding.

FAQ's

Categories

- Best Linear Booth – 100 to 400 square feet
- Best Small Island Booth – 400 to 1,000 square feet
- Best Medium Island Booth – 1,000 to 2,000 square feet
- Best Large Island Booth – 2,000+ square feet



Judging Criteria

- Booth Design – Overall structure; quality of the build and innovative use of materials
- Creativity – Use of color, sound, light and other creative elements
- Branding – Use of corporate logo and/or brand within the design of the booth; promotion of product or service

Judges

- Representatives from NADA and Freeman will evaluate the entries and select the winning booth. The decision of the judges is final.

Eligibility

- All NADA Show Expo exhibiting companies in good standing are eligible for the NADA Show Best Booth Award. Please note that exhibitor appointed contractors and other related vendors are not eligible.