



Attention Exhibitors! The ATD Expo has a new Passport program for 2018 that's been created to help attendees navigate the show floor and encourage more face-to-face connection between buyers and sellers. ATD will provide exhibitors with the official sticker stamps that will be used to 'stamp' the passport when attendees visit your booth at the show. Here's a quick overview of how the Passport program is set up. Let us know if you have any questions.

For ATD Dealers & Managers - Use your ATD Expo Hall Passport to navigate the show floor where you'll find tools, technologies and business solutions offered by top-notch industry providers that can show you what's New, what's Now and what's Next in the truck industry. Get your passport stamped by exhibitors you visit each day, and you'll be eligible for a daily prize drawing in the Expo Hall.

Contest Rules:

- Only Dealer and Manager attendees qualify for this daily contest.
- The ATD Passport Program will be in effect beginning Friday, March 23 and then again on Saturday, March 24 during daily exhibit hours of 10:30 a.m. – 12:00 Noon, and 1:30 p.m. – 3:00 p.m.
- Dealer/Manager attendees who visit six or more booths each day and get their Passport stamped by the companies they visit, will qualify for each day's afternoon prize drawing for one FREE registration for the 2019 ATD Show in San Francisco, January 24-27. In addition, the winner will receive a complimentary 3-night stay (Thurs. 1/24/19 – Sat. 1/26/19) for one room at the ATD Headquarters Hotel, the San Francisco Marriott Marquis.
- Tear off the Passport page with the exhibitors' stamps along with your contact information on the reverse side, and drop in one of the collection bins in the Expo Hall before 2:00 p.m. each day. Only one entry per person per day.
- A Daily Prize Drawing will be held each afternoon at 2:30 p.m. in the Expo Hall Hospitality Hub, and you do not need to be present to win. Winners who are not present at time of drawing will be notified by email and phone.

Note that this program will not be in effect during the ATD Opening Night Reception in the Expo Hall. In addition, this program is not affiliated in any way with the NADA Mobile App Scavenger Hunt contest.